

GARRETT DOWNING

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EXPERIENCE

- Baltimore Ravens: Digital Media Staff Writer Nov. 2011 – Present Baltimore, MD**
- Write and edit news and feature content for organization's website, BaltimoreRavens.com
 - Report in online videos about news and events involving the team
 - Integrate social media accounts to increase fan interaction
- WEWS/newsnet5.com: New Media Producer June 2010-Oct. 2011 Cleveland, OH**
- Write, edit, produce and build content for news organization's website
 - Develop and manage social media strategies to increase traffic and audience engagement
 - Work in daily on-air role to report on web content, sports stories and trending topics
 - Build pages, special sections, mobile/ email alerts; analyze traffic
- WOUB TV & Radio: Anchor/Reporter/Producer/Editor Sept. 2006-June 2010 Athens, OH**
- Anchored and produced sports segments for live nightly news broadcast
 - Developed enterprising story ideas and worked as multimedia journalist to produce
- WashingtonPost.com: Sportswriter/ Videographer Jan. 2008-March 2008 Washington, D.C.**
- Worked as multimedia journalist to write articles and produce videos on deadline
 - Built databases for local community guides, and updated interactive content
- LasVegasSun.com/ Greenspun Interactive: Sportswriter/ Video Reporter, Jan. 2009-March 2009**
- Reported on-air for local sporting events by shooting, editing and producing content
 - Wrote sport articles, and helped design online content for complete multimedia package
 - Provided content for *LasVegasSun.com*, *LasVegasWeekly.com*, and TV show *All-In*
- Gridiron Glory: Host/ Reporter Sept. 2006-Dec. 2009 Athens, OH**
- Hosted 30 episodes of Emmy Award-winning weekly live half-hour program showcasing high school football in Southeast Ohio and West Virginia for 14 weeks.
 - Delivered several programming innovations and documented increased interest level in show during hosting tenure
- Columbus Dispatch: City Intern Nov. 2007- Dec. 2007, Nov. 2008-Dec. 2008 Columbus, OH**
- Had articles prominently featured, including two front page pieces on the same day
 - Reported on general news in Columbus area by pitching and writing stories
 - Pitched and produced multimedia components to compliment print articles
- Athens News: Campus Reporter/Web Editor Sept. 2006-Present Athens, OH**
- Worked as web-editor to update website with new articles and fresh content
 - Covered athletics department cuts, men's basketball NCAA tournament birth, football bowls
- This Week News: Sports Reporter/Stringer June 2006-Aug. 2009 Columbus, OH**
- Contributed several articles to debut of award-winning 90-page high school football preview
 - Wrote about 80 articles as a reporter covering various local sporting events and spot news

AWARDS & HONORS

- Ohio Society of Professional Journalists: First place, Best Broadcast Website (2011)
- Ohio Associated Press Broadcasters Assoc.: First place, Best News Website (2011)
- Fifth place nationally for Hearst Awards Feature Broadcasting Story, co-producer (2010)
- NATAS Ohio Valley Student Production Emmy for Gridiron Glory (2007)

SKILLS

Proficient in non-linear editing, basic HTML code, content management systems, ENPS, Netia, shooting with Sony DV 5000, Sony PD 150 and Panasonic HD-P2 cameras

EDUCATION

Ohio University, 2006-2010. Bachelors of Science in Journalism.
E.W. Scripps School of Journalism. Minor: Economics, Specialization: Sport Mgmt

REFERENCES

Available upon request